

MEMBERS' GUIDE



This guide is intended for Corepile members, which place portable batteries and accumulators on the market, pursuant to Article R. 543-125 of French Environmental Code.

It provides information on the operation of Corepile, as well as useful details of your membership.



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PRESENTATION OF COREPILE



KEY FIGURES 2021

PORTABLE BATTERIES AND ACCUMULATORS

MISSION

A non-profit waste

recycling organisation

operating with a state

licence since 2010,

licensed until

2024

Non-profit public limited company established in 1999

SHAREHOLDERS

Carrefour Intermarché Duracell Energizer Varta - SPAP GPBM

OPERATIONAL

The leading waste recycling organisation in France (63% market share') No. 1 in Europe

STRUCTURE

8 permanent
employees involving
285 FTE**
in the division

MEMBERSHIP

More than 1,169 members 24,030 tonnes + 1.3 billion units 12.5 million euro turnover

COLLECTION POINTS

ORGANISATION



Distribution Waste Sites Businesses Authorities

COLLECTION RATE

45% in 2021 in line with the European target



RECYCLING

10,044 T collected ... and recycled above 78 %



CERTIFICATION

ISO 26 000 CSR label



*Market share **Full-time equivalent

MOBILITY BATTERIES SECTOR





Since 2018, at the instigation of the Union Sport et Cycle, Corepile has also established a voluntary and collective network for collecting and recycling light electric vehicle (LEV) batteries, comprising electrically assisted pedal cycles (EAPC) and motorised personal transportation devices (EPTD) such as scooters, gyropods, single-wheel scooters, etc. This booming sector currently represents approximately 10% of Corepile's activity also managed as non-profit.







Corepile is the leader in the battery collection and recycling sector (portable accumulators).

A non-profit waste recycling organisation established in the form of a limited company, licensed by the state. Corepile's mission is to organise and mobilise all the battery sector's stakeholders, manufacturers, importers, distributors and integrators, to reduce their environmental impact and optimise the sector's cost effectiveness.

By means of their membership, "producers" delegate their legal responsibilities to Corepile, from collection and removal to recycling and re-use of used batteries, including raising public awareness by means of numerous events and operations, such as European Battery Recycling Week.

Mission accomplished! In 2021, a network of more than 32,000 collection points enabled more than 10,000 tonnes of portable batteries and accumulators (PAP) to be recovered. This allowed us to achieve a licensed collection rate of at least the target of 45% set out in our specifications for the fourth consecutive year, while maintaining the highest levels of quality and safety, which are essential in this industry.

Corepile shares its expertise on a European scale, by occupying the vice-presidency of EUCOBAT and by investing in studies and research projects. This commitment has enabled it to open up other avenues, in particular the collection of light electric vehicle batteries (bicycles, scooters, etc.).



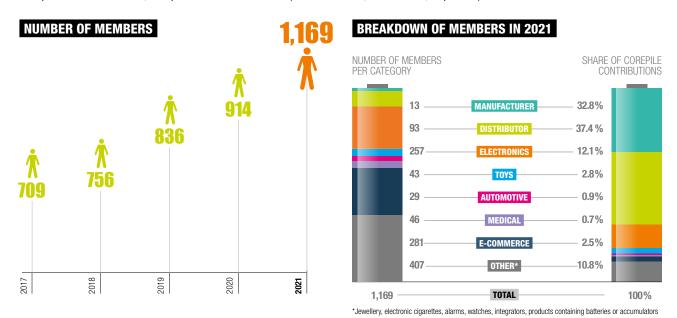
In a period where batteries pose many challenges and promise a great deal and where they will doubtless continue to go hand-in-hand with renewable energies, new forms of mobility and connected devices, and play a key role in the circular economy...

OUR AIM: TO CONTINUE TO COLLECT MORE, RECYCLE BETTER AND BE READY TO FACILITATE ALL FUTURE INNOVATION INVOLVING BATTERIES.





Corepile has more than 1,100 producers as members (manufacturers, distributors, importers) as follows:



A list of all members is available on the corepile.fr website in the corepile/our members section

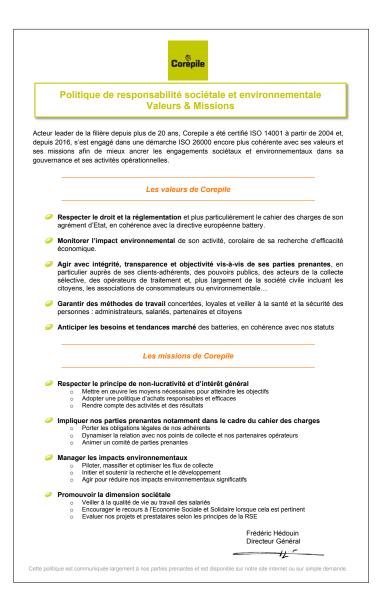
CSR COMMITMENTS

After 12 years of ISO14001 certification, Corepile has been committed to a CSR process since 2017. The company Ecocert monitors this commitment in accordance with the ISO 26000 standard.



This standard is based around seven key questions, each being broken down into spheres of action (SA) to which the annual assessment relates.

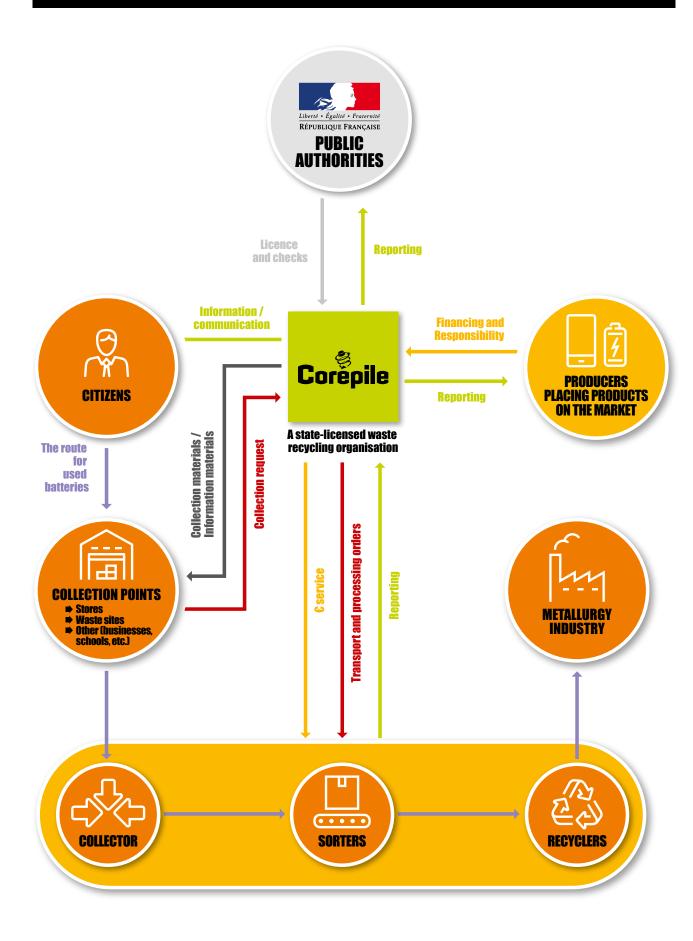




A detailed CSR report is available on the corepile.fr website in the press and documentation/documentation section



OVERALL OPERATION OF COREPILE



PRODUCERS OBLIGATIONS





HOW IS A PRODUCER DEFINED?

"A producer is regarded as any person situated within national territory who, whatever the sales technique used, including by means of remote communication, places batteries or accumulators on the market for the first time within national territory in a professional capacity, including those that are incorporated into electrical and electronic equipment." *Decree no. 2012-617 of 2nd May 2012.*

WHICH WASTE IS COVERED?

Decree no. 2009-1139 of 22nd September 2009 defines three categories of batteries and accumulators:

- **Portable batteries or accumulators:** any battery, button battery, battery pack or accumulator, which is sealed and can be carried by hand and that is also not an industrial battery or accumulator or an automotive battery or accumulator.
- Industrial batteries or accumulators: any battery or accumulator designed solely for industrial or professional use or used in any type of electric vehicle.
- Automotive batteries or accumulators: any battery or accumulator intended to power a starter, lighting or ignition system.

In accordance with regulations, you are responsible for organising the collection and recycling of used portable batteries and accumulators that you sell and you must, in this respect:

- Organise the removal and processing of batteries and accumulators within national territory
- Achieve the established recycling performance targets
- Inform and raise the awareness of consumers
- Periodically provide authorities with a report on the sector's activities
- Declare the volumes placed on the market, collected and recycled in the SYDEREP producers register

As a Corepile member, you 100% fulfil the above obligations for portable batteries and accumulators that you place on the market.

In return, Corepile will ask you to pay an environmental contribution calculated on the basis of your declarations of products placed on the market. This contribution allows Corepile to provide a comprehensive shared solution for the collection, sorting and recycling of used batteries and accumulators.

ECO-DESIGN AND PREVENTION

It is your responsibility to ensure that your devices are eco-designed in such a way as to minimise waste and make them easier to recycle, in particular by simplifying the removal of batteries. Art. L. 541-10.-I of French Environmental Code.

MANDATORY RECYCLING MARKINGS

■ The crossed out bin Art. R. 543-127 of French Environmental Code:

"Batteries, accumulators and battery packs placed on the market are marked with the symbol appearing at I in the following table, which also stipulates how this symbol should be displayed."

"1- The symbol indicating that used batteries, accumulators and battery packs are subject to selective collection is the crossed out wheeled bin, appearing below (Image visible in Official Journal no. 221 of 24/09/2009):"



- "2- This symbol covers at least 3 % of the surface on the largest side of the battery, accumulator or battery pack, without exceeding dimensions of 5 cm \times 5 cm. For cylindrical items, the symbol covers at least 1.5 % of the surface of the battery or accumulator, without exceeding dimensions of 5 cm \times 5 cm. If the size of the battery, accumulator or battery pack is such that the symbol's area would be less than 0.5 cm \times 0.5 cm, marking on the battery, accumulator or battery pack is not required, but a symbol of at least 1 cm \times 1 cm is printed on the packaging,
- "3- This symbol is printed in a visible, legible and indelible manner."
- Chemical symbols Art. R. 543-127 of French Environmental Code:
- "2- Batteries, accumulators and button batteries placed on the market and containing more than 0.0005 % mercury, more than 0.002 % cadmium or more than 0.004 % lead are marked with the corresponding chemical symbol: Hq. Cd or Pb."

Cd Hg Pb

- "II. The symbols mentioned in I (2-) of Article R. 543-127 comply with the following display requirements:
- "1- These symbols are printed beneath the crossed out wheeled bin symbol,
- "2- These symbols cover an area equal to at least 25 % of the area covered by the crossed out wheeled bin symbol,
- "3- These symbols are printed in a visible, legible and indelible manner."
- Capacity Art. R. 543-127 of French Environmental Code:
- "3) The capacity of portable and automotive batteries and accumulators placed on the market is stipulated in accordance with the requirements established by a joint order of the ministers for the environment, industry and consumer affairs."
- NB.: no order has yet been published therefore, no display relating to capacity is required.

■ Infotri Art.R. 543-127 of French Environmental Code and Article 17 of the AGEC law:

From 1st January 2022

"All household products placed on the market subject to EPR, excluding household glass drinks packaging, form the subject of signage informing the consumer that this product is subject to sorting rules.

"This signage is accompanied by information on the sorting arrangements or the input of waste generated by the product. If several components of the product or waste generated by the product are subject to different sorting arrangements, these arrangements are detailed component by component. This information appears on the product, its packaging or, failing this, in the other documents supplied with the product, without prejudice to symbols displayed pursuant to other provisions. All this signage is gathered together in a paperless format and is available on line to facilitate its assimilation and to clarify the arrangements and orientation.

"The waste recycling organisation entrusted with this signage ensures that the information appearing on household packaging and specifying the sorting arrangements or the input of waste generated by the product tends towards standardisation where more than 50 % of the population is covered by a harmonised system.

"The conditions for application of this article will be set out in a Council of State decree."

As a producer placing portable batteries on the market, you must therefore indicate to your customers-users that the used portable batteries are recycled.

To this end, work has been carried out between waste recycling organisations and producers organisations, in accordance with the requirements of the AGEC law, in order to propose an Infotri label that has been approved by the public authorities.

Here is the standard information box for the battery sector:



Points de collecte sur www.quefairedemesdechets.fr

A version combined with EEE is also available. This combined information box allows you to limit the number of infotri labels to be displayed on your products/packaging and to adapt to each configuration.

NB.: Depending on your products, you may be required to display several infotri labels (packaging, light bulbs, specific diffuse waste, medication, textiles, photovoltaic panels, etc.) to be checked with the relevant waste recycling organisations.

Crossed out bin or Triman symbol?

For waste subject to the crossed out bin marking, such as batteries, the law allows you to choose between the triman or crossed out bin symbol. The latter is popular with consumers because of its clarity. Therefore, we recommend that you opt for the crossed out bin rather than the triman symbol (relates to batteries and accumulators, EEE, light bulbs and photovoltaic panels).





https://www.corepile.fr/assets/uploads/sites/1/Infotri-piles-et-batteries-FR-et-EN.zip

On consumer information about the environmental qualities and characteristics of waste-generating products

Art. R. 541-221 VI. of French Environmental Code and Article 13-I of the AGEC law:

From 1 January 2023 :

'The environmental qualities and characteristics of waste-generating products [...] shall be understood as those intended to inform the consumer of the conditions relating to better waste prevention and management. The products placed on the market referred to in Article R. 541-221, intended for the consumer, [...] fall within the scope of information on environmental qualities and characteristics under this subsection. The consumer information obligations [...] shall apply to producers and importers or other parties placing waste-generating consumer products on the national market who declare an annual turnover of more than EUR 10 million and who are responsible for putting at least 10,000 units of such products on the French market per year.

- « Recyclability shall mean the effective recycling capacity of waste from identical or similar products. Recyclability is characterised for these wastes by:
- « 1° the ability to be efficiently collected locally, through the population's access to local collection points
- « 2° the ability to be sorted, i.e. directed to certain recycling channels in order to be recycled
- « 3° the absence of elements or substances that will disrupt the sorting, recycling or limit the use of the recycled material
- « 4° the extent to which the recycled material produced by the recycling processes used represents more than 50% of the bulk of the waste collected
- « 5° the ability to be recycled on an industrial scale and in practice, in particular through a guarantee that the quality of the recycled material obtained is sufficient to guarantee the sustainability of the outlets, and that the recycling chain can demonstrate sufficient ability to take charge of the products that can be integrated into it.»

Corepile provides a certificate that satisfies these 5 criteria. It must be retained in order to be produced in the event of an inspection, and can be downloaded at any time from the www.corepile.fr website, from the 'vous êtes > metteurs sur le marché' (you are > putting on the market), or by clicking here.

CLICK HERE TO DOWNLOAD THE CERTIFCATE







The implementation of these obligations is staggered and depends on the sales revenue and the number of products sold:

- "I. These articles (...) shall apply:
- «1° **From January 1st 2023** to manufacturers, importers and any other producers who declare, [...] an annual sales revenue over 50 million and who are responsible for placing at least 25 000 units of these products on the national market each year. However, they shall not apply to products for which the last unit is placed on the market between January 1st and March 31;
- «2° **From January 1st 2024** to manufacturers, importers and any other producers who declare, [...] an annual sales revenue over €0 million and who are responsible for placing at least 10 000 units of these products on the national market each year;
- «3° **From January 1**st **2025** to manufacturers, importers and any other producers who declare, [...] an annual sales revenue over **€**0 million and who are responsible for placing at least 10 000 units of these products on the national market each year.

Important note: For full compliance, you must now state 'Produit majoritairement recyclable' (Mostly recyclable product) whenever you are referring to batteries or portable batteries on media available to consumers and that are accessible at the time of purchase (website or dedicated webpage)

BECOMING A COREPILE MEMBER





WHY JOIN COREPILE?

Corepile guarantees:

- Regulatory compliance (European directive and French law)
- That the producer's legal obligations are handled by Corepile (ERP = extended producer responsibility)
- That the division's resources are pooled in order to steer management by seeking an optimal economic and environmental balance
- The declaration of products placed on the market in the national register (SYDEREP) and reporting to the DGPR/DGE, the ADEME and the sector's stakeholders
- The role of a facilitator for producers: infotri, prevention and eco-design plans and for operators: R&D
- Compliance with licences and the AGEC / ERP law compliance rate 2021 = 92% by means of periodic external audits (EY).

You will be joining a competent network

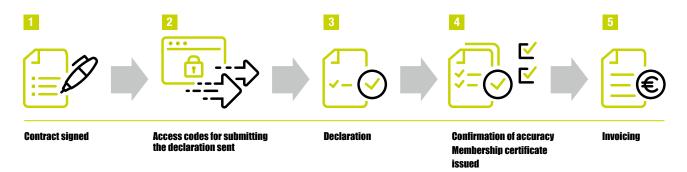
- Strong governance of battery manufacturers and distributors
- Quality of service: rigour and responsiveness
- Consumer collection networks: waste sites and stores (more than 90%), areas frequented by consumers and other professional collectors
- Very competitive rates compared to the sector's other waste recycling organisations
- Representativeness (63% market share in France) and the historic leader since 1999
- The European leader in terms of volume for the portable category (member of Eucobat)
- The division's reputation and visibility on the ground substantial investment in national and local communication
- Diversification into mobility batteries since 2018 USC partner
- Extensive experience of members of a tight-knit team (+10 years service on average)
- A contact for advice on the sector's challenges or issues an initiator of solutions
- Interacts with its EO counterparts in France and across Europe.





HOW MEMBERSHIP WORKS

The steps involved in becoming a member:



HOW INVOICING WORKS

Two important dates to remember:

- Rates issued on 30th September
- Declaration of products placed on the market to be submitted between 1st December N and 28th February N+1

Invoicing schedule:



If your sales declaration results in a contribution < €00 - you will only receive one invoice: Q2.

If your sales grow and the contribution exceeds €00, you will join the normal pattern (4 invoices + 1 adjustment).

RETROACTIVITY

In accordance with Clause 2) of Chapter 2 of the order of 20/08/15 relating to the licensing procedure and on the specifications for waste recycling organisations in the waste portable batteries and accumulators sectors (Official Journal no. 199 of 29th August 2015 and Official Bulletin of the Ministry of the Environment, Sustainable Development and Energy no. 2015/16 of 10th September 2015) and pursuant to Articles R. 543-128-3 and R. 543-128-4 of French Environmental Code:

"During the first year following the entry into force of this licence, the holder offers any producer wishing to join and that has not previously fulfilled its obligations in terms of the removal and processing of used portable batteries and accumulators, a contract that provides for payment of the contribution for the quantities placed on the market from the date on which the contract is signed. At the end of this period, any contract with a producer that has not yet fulfilled its obligations in terms of the removal and processing of used portable batteries and accumulators provides for payment of the contribution for the quantities placed on the market since this licence came into force for a maximum of three years."

WHAT MUST YOU DECLARE?

In your first year of membership, you must declare the number of batteries sold during the previous year. This includes all alkaline, salt water, lithium and silver oxide batteries and Li-ion, LiPo, Ni-Cd, Ni-MH and lead accumulators.

If you have not yet sold anything, you must wait for the following year to submit a declaration.

Every year, you must declare the volumes sold during the previous year – the "Q5" invoice represents an adjustment for the difference between your N-1 and N sales

This only relates to the "portable" batteries that you have first imported into French territory – whether they are incorporated into a device or

THE UNIQUE IDENTIFICATION NUMBER (UIN)

This new number provides proof that you are in compliance with your obligations as a producer. It is specific to each member and each division. For the batteries & accumulators sector, this number, therefore, proves that you are a COREPILE member.

This number is issued via the SYDEREP platform managed by the ADEME. When you become a COREPILE member by completing and signing a contract, we require you to register on SYDEREP in order to obtain your UIN and for you to receive it as quickly as possible. This process is undertaken independently of the progress of your declarations of products placed on the market.

This UIN has the following form: FR000000_060000

Caution: Please note that this Unique Identification Number must appear in your General Terms & Conditions of Sale (GT&Cs), as well as in documents linking you to your customers (invoices, contract, etc.)

For marketplaces: If you are a third party vendor on a marketplace platform, you should very probably send this UIN to the managers of this platform in order to be in compliance by demonstrating your membership of a licensed waste recycling organisation.

FEATURES OF THE MEMBERS AREA

Login to the website http://adherent.corepile.net



ID: your membership number Password: provided by Corepile



This box indicates the declaration's status:

In progress = The declaration needs to be completed by the member

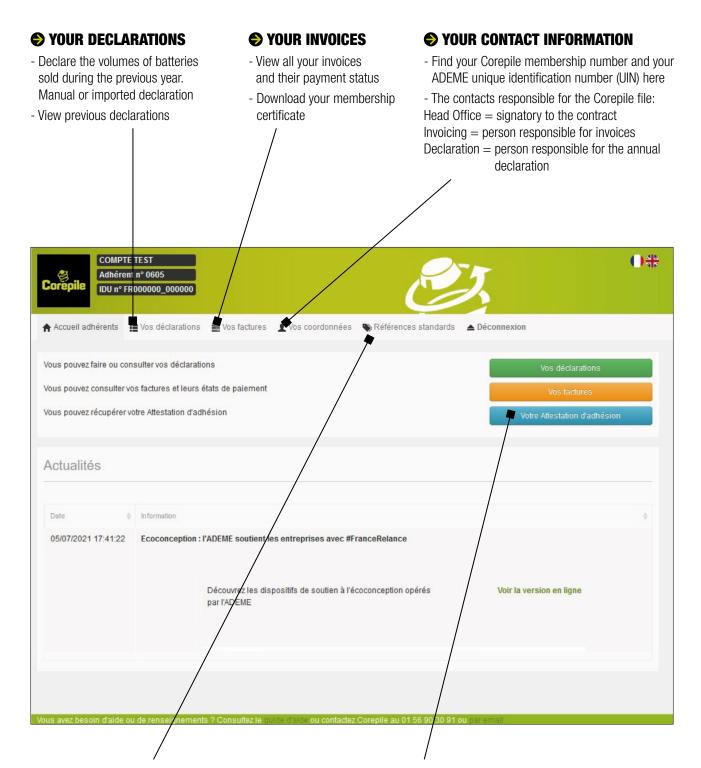
Submitted = The declaration has been completed and Corepile needs to check it

Approved = Corepile has performed its checks and the declaration is compliant

Closed = The declaration has been submitted to the authorities and Corepile has issued the adjustment invoice (Q5). No further changes are possible.



Fr: http://adherent.corepile.net/Guide%20d'aide%20d%C3%A9claration%20Corepile.pdf En: http://adherent.corepile.net/User%20guide%20Corepile%20declaration.pdf



STANDARD ITEM CODES

DOWNLOAD A MEMBERSHIP CERTIFICATE

- Find the item codes for batteries and see their weight, which is automatically assigned

NB.: the weight is averaged and cannot be amended.

COLLECTION AND RECYCLING





COLLECTION AND RECYCLING

Your membership and your contribution enable the collection and recycling of batteries to be implemented in France.

Naturally, you can also benefit from this within your own network if it is based in France.

Important: there is no link between the quantities that you place on the market and the volumes collected. Corepile will pick up, at no charge, all the portable type used batteries that you recover, whatever their brand, including large quantities. This is the principle of pooling: the entire division is financed upstream by environmental contributions.

BATTERIES TO BE COLLECTED



PRODUCTS NOT PICKED UP

The presence of unwanted waste may result in a refusal to collect, or the return of the batch if the anomaly is not immediately identified at the collection site.



For mobility batteries, it is possible to join Corepile by means of another contract. Find out more at **www.corepile.fr/mobilite**

NOW TO SET UP THE COLLECTION OF USED BATTERIES?

There are two key factors in portable battery and accumulator logistics:

- a minimum uniform collection of 90kg
- rigorous traceability in accordance with the regulations governing the transportation of waste (ADR) in order to prevent risks.

Corepile can examine the most suitable solution or solutions for your network with you, but here are the available options for setting up collection by Corepile:





COMPLETELY FREE SERVICES Here is the procedure to be followed

- 1 CALL COREPILE ON 01 56 90 30 90 TO SET UP A CONTRACT
- 2 SIGN AND RETURN THE CONTRACT TO COREPILE



4 GREEN PRE-COLLECTION CONTAINERS TO BE EMPTIED BY YOU INTO BLUE STORAGE CONTAINERS



MINIMUM 3 FULL BINS OR 1 FULL DRUM?

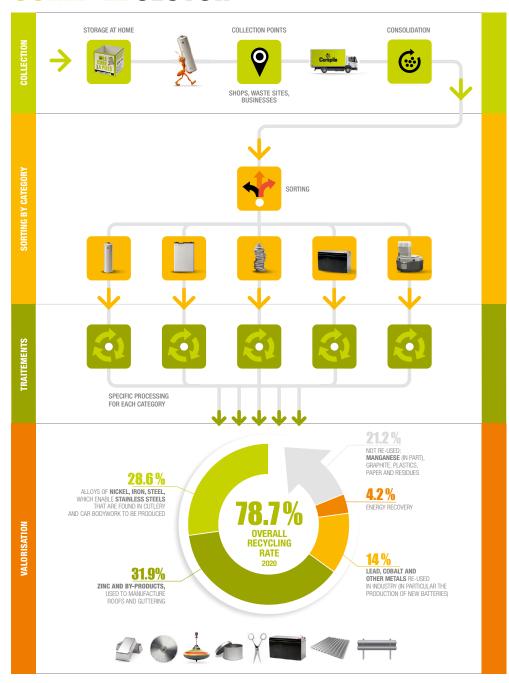


COLLECTION BY COREPILE

Automatic replacement with empty storage containers

After collection, Corepile sends batteries to a sorting centre for the different technologies to be separated, and then to a recycling centre where the metals are extracted.

COREPILE SECTOR

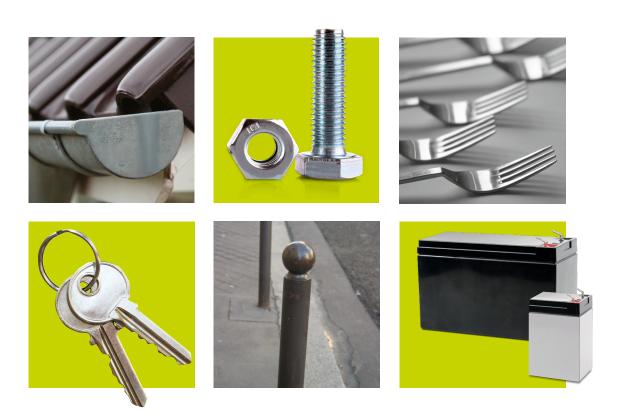


RE-USE

The common goal of recycling processes is to separate out the metals making up batteries, achieving a sufficient purity for these metals to be re-used in various industries.

Metals can be recycled using 2 categories of processes. Those that use thermal treatment are known as pyrometallurgy processes and those use chemical treatment are known as hydrometallurgy processes. Used batteries are likely to be processed (in whole or part) using one or more of these processes. For 1 tonne of alkaline batteries, 330kg of zinc and zinc compounds and 240kg of iron and nickel based alloys are recovered.

These metals are then re-used to produce everyday items, such as zinc guttering, stainless steel cutlery, parking bollards, hardware items, vehicle panels, boat hulls and even new batteries (nickel) or compounds for photovoltaic panels (Cadmium).



LET'S COMMUNICATE





WHAT ARE THE CHALLENGES?

1) Identifying diffuse waste!

French people are in possession of 5 times more batteries than they think with an average of 106 batteries per household, incorporated into almost 50 devices, French consumers have trouble identifying the batteries they are surrounded by.

To help them, Corepile has developed a game known as "Chass'O piles" (battery hunt), which allows the numerous devices using batteries to be identified.



2) Encouraging voluntary waste sorting!

82% of French people say that they sort their batteries but some batteries slip through and end up in the bin. Being aware allows us to pay more attention.



3) Making it easy

Having identified batteries and placed them on one side, there is still something important for consumers to do - take their batteries to an in-store container or waste site.

To help them, corepile provides a network of more than 31,000 collection points, which can be easily geolocated on a map.

Each container put in place can then be easily identified using recognisable and uniform signage right across the country.



A CHARTER TO BE ADHERED TO

Corepile supports its producer members wishing to promote recycling by making digital media or materials available free of charge and can help you organise specific projects.

Even so, the Board of Directors has established a communication charter to be adhered to:

The challenges of the battery recycling sector, as well as the new CSR focus of key manufacturers, mean that drafting of a communication charter in order to relay the messages conveyed by the sector and to encourage consumers to take their used batteries to collection points is entirely fitting:

Corepile "members":

are completely united in making recycling a category-specific message in support of Corepile, a waste collection and recycling organisation for portable batteries and accumulators, which they finance pro rata to their respective quantities of products placed on the market and they fulfil their legal obligations, in a shared manner. This is a general interest and non-profit mission.

But they cannot:

- be exclusively associated with Corepile as reference to all brands and pooling of the sector is necessary.
- use recycling as a "promotional tool" for their brand, in other words to exclusively gain market share / enhance their brand image.

Several kinds of communication are possible:

INFORM YOUR STAKEHOLDERS

By fulfilling your regulatory obligations in terms of recycling, you are demonstrating an environmental and CSR commitment to your customers and partners.

COMMUNICATING INTERNALLY

Your employees represent a specific audience who must be informed as a priority.

It is in your interest for teams to be familiar with the Corepile system for a number of reasons

- to be able to make a case during commercial discussions customers are aware of environmental commitments
- to remember to provide information for the final consumers, this forms part of your obligations as a producer and helps to increase the volumes collected
- for the sake of internal consistency if you are committed to a label, a certification or an environmental or CSR policy.

COMMUNICATING WITH CONSUMERS

Thanks to its network of more than 31,000 collection points, Corepile was able to collect 10,044 tonnes of batteries in 2021. With a collection rate of 45.2 % (of products placed on the market), Corepile achieves the target appearing in its specifications and the European directive. Nevertheless, the targets are set to rise in the coming years, therefore, it is important to continue to remind French consumers of the right thing to do.

COREPILE "TOOLBOX"

KEY ELEMENTS

A LOGO



A MASCOT



A SLOGAN

"Recycling your batteries is easy and beneficial"

HIGHLIGHTS

TAILOR-MADE OPERATIONS

SPRING

JUNE

SEPTEMBER

NOVEMBER

C'est pile le printemps!

European
Sustainable
Development
Week

European
Battery
Recycling
Week

European
Waste
Reduction
Week

HIGHLIGHT



Spring:

WHILE everyone is spring cleaning, Corepile intends to start the hunt for batteries within households. An easy and fun way of clearing the decks at a great time for tidying up.

NATIONAL HIGHLIGHT



European Battery Recycling Week:

The week around 9th September has been chosen as the time for all European battery recycling organisations to remind consumers of the importance of recycling batteries.

Corepile will be taking this opportunity to produce dedicated communication tools and to encourage its entire network to pull together in order to create a genuine battery recycling movement.

Coffee-collections will be organised at waste sites or in government buildings, collection competitions staged in schools and battery cubes distributed.

HIGHLIGHT YOUR MEMBERSHIP

Corepile offers three different levels depending on the available space:

A text

"The company X has decided to join Corepile in order to fulfil its regulatory obligations in terms of used battery recycling.

For the past 20 years, Corepile has been collecting and recycling used portable batteries throughout Metropolitan France, as well as in Guadeloupe, La Réunion and Mayotte. As the leading non-profit waste recycling organisation in France, licensed by the state and with a CSR label, Corepile has collected more than 100,000 tonnes, in other words 4 billion used batteries, since it was first established!

Find out more about corepile and recycling: www.corepile.fr"

An information box



Eco-organisme soutenu par les principales marques de piles/batteries et enseignes de distribution et sous agrément d'Etat pour le recyclage des piles et batteries en France.

A "Recycling partner" pictogram







PARTENAIRE RECYCLAGE





sur le site internet de Corepile



Example of the use of an information box on POS material

PRE-COLLECTION CONTAINERS

The battery cube

BOTH a genuine communication tool and a small storage container (1kg), the battery cube holds the annual consumption of an average household, in other words around 40 batteries.

Dimensions: 10 x 10 cm.

Perfect at home or on a desk at work, it can store quantities of batteries before they are taken to a collection point.

It can be ordered in large quantities for awareness raising campaigns.

69% of French consumers are familiar with it

MORE THAN 25 MILLION distributed



The large cube

In recycled cardboard and holding up to 5 kg of batteries, in other words an average of 175 units, the large cube is perfect for businesses, placed on a counter or desk. Dimensions: 15 x 15 cm.



The 5 kg bin

In plastic and holding up to 5 kg, the Corepile bin is robust and secure thanks to its lid. Dimensions: 12 x 12 x 24 cm.



The Jet'pil container

In green metal and transparent plastic, holding up to 25 kg of batteries, the Jet'pil container ensures great visibility and is easy to use thanks to its height.

Dimensions: 130 x 40 x 25 cm.



These containers are not collected directly by Corepile and should be emptied at a waste site or a collection point.

PRINTED MATERIALS

The totem

Combining all the sector's information on its 4 sides, it allows you to better promote and best enliven a stand. In recycled or PEFC-certified cardboard.



The set of 2 posters

Perfect for providing information on what happens to batteries, the posters can be used alone or alongside the installation of a collection container. Printed on recycled or PEFC-certified paper. A3.



Intended for consumers and enabling them to make a better choice of batteries, optimise their use and what happens to them at the end of their lives. Printed on recycled or PEFC-certified paper. Dimensions: $10 \times 20 \text{ cm}$.





DIGITAL MATERIALS

Two websites

www.corepile.fr (professionals)



www.jerecyclemespiles.com (consumers)





Social networks

Remember to subscribe to our pages to receive the latest news and enliven your own social networks.

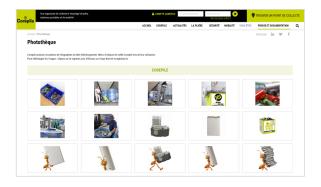








Visual resources



Web banners

For your websites





Written content



Videos



EXAMPLES OF COMMUNICATION

The Carrefour chain regularly participates in European Battery Recycling Week:









The Weldom chain has been organising an environment week since 2017 and offers to swap a full battery cube for a voucher or gifts! Events are relayed on social networks.



During an in-house event, Corepile provides materials enabling the awareness of employees to be raised.



During European Battery Recycling Week, the Boulanger chain becomes involved by organising stands in the entrances to its stores for distributing battery cubes.







Corepile membership appears on the website and enables the brand's commitment to recycling to be highlighted.

