

Activity Report Corepile 2015

Editorial

Key facts

In 2015, Corepile operated the sixth consecutive year of its State approval (2010 – 2015). We have been much involved by the re-approval process for a new 6 year period (2016 - 2021) which has been notified to us at the end of 2015.

Roland Thomas, chief financial officer of the company Spectrum Brands France (Varta) has been appointed president by Corepile's board of director and approved at our general assembly on 29 June 2015. Following the international reorganization of Energizer group, Energizer France is now the new spun off company, member of our board.

Performance & results

Again this year, new members joined Corepile reaching a total of 564, representing 67% of put on market battery volume in France.

In 2015 Corepile achieved **40 % collection rate** (moving 3 year average) i.e. a growth of 0.7 points versus year ago with a collection of **8 465 tonnes and over 400 million units** of portable single use or rechargeable batteries. This represents a great deal of return individual actions by the French people across our collection network of almost 30 000 registered points. Collection tonnage over 2010-2015 reached **48 430 tonnes cumulated, aligned with the overall objective of our State approval.**

However collection growth is getting more and more difficult and the annual 2015 objective of 43% has not been reached despite the increasing investments to communicate and to improve traffic and visibility in our collection networks.

Objectives & perspectives

As part of our new approval and in order to take up our ambitious stream challenges at national level, a thorough analysis has been conducted by an external consultant and recommendations put forward so that an improved **coordination be established as of 2017 between the 2 approved compliance organizations in France.**

Collection efficiency is more than ever our priority with a goal of 45% collection rate to reach as of 2016 and a voluntary objective of 50% at 5 year horizon.

Increased visibility and ongoing animation of our collection network are key in particular as far as our main distribution network is concerned, as well as municipalities schools and companies network. We keep focused as well on "Outre-Mer » departments that are allocated to Corepile, i.e. Réunion, Guadeloupe, Mayotte islands.

Our partnerships with operating companies for collection, sorting and recycling are being strengthened as part of our new tenders 2017-19. We aim to gather more and more actors to take up **the challenges ahead, altogether and in the sake of "general interest" !**

Frédéric Hédouin

C.E.O. Corepile

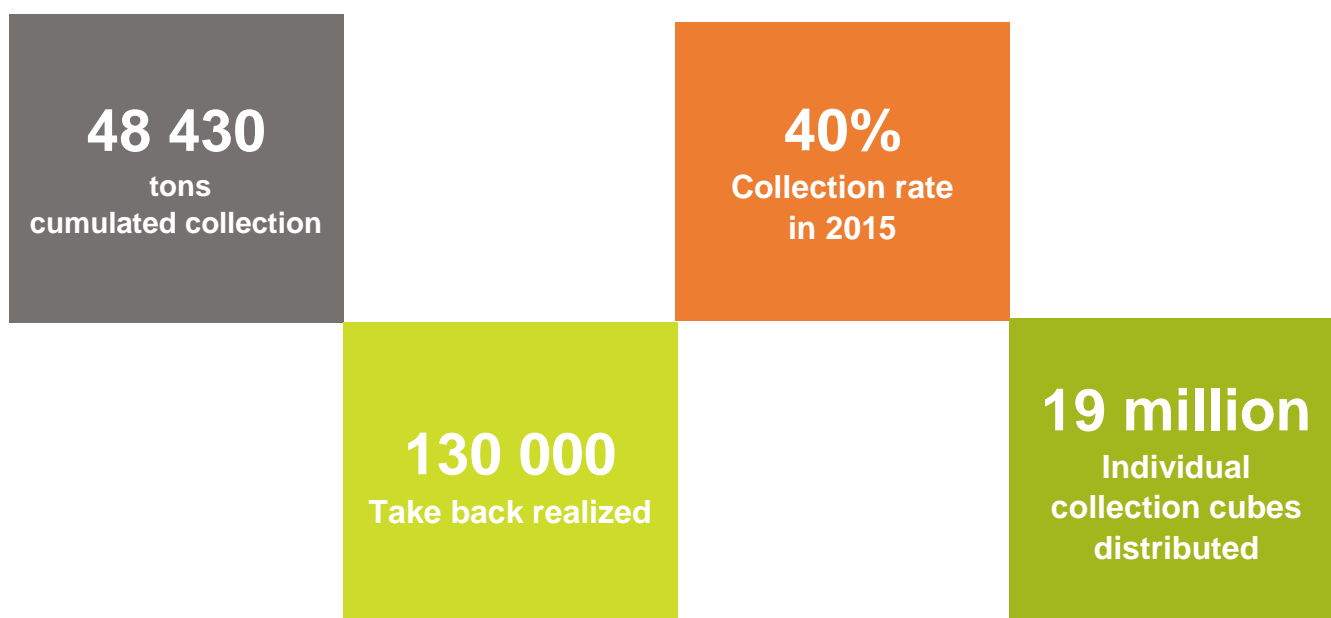


Overview State approval 2010-2015

Corepile's board of directors and team wish to reassess their on-going implication during the first approval that materializes into the results and new projections of our compliance organization.

During 2010-15, Corepile results were quite positive and the company delivered major programmes, aligned with expectations, in order to reach our objectives but also prepare for future developments :

- Collection of batteries grew by 20% when put on market volumes decreased by -10%, so that Corepile achieved its cumulated objectives;
- Corepile's headcount increases from 4 to 6 people and more third party consulting has been required;
- Financial contributions grew by 30% to manage operating costs, necessary investments and legal requirements;
- Communication / merchandising investment was multiplied by 4 and studies / R&D by 2;
- Consolidation of provisions for future charges has been managed between 3 and 4 months of charges per minimal approval request.



Perspectives of new State approval 2016-2021

We plan to develop key initiatives and projects in order to regenerate awareness of the public and collect 1 out of 2 batteries put on market in the mid term. We shall focus pore particularly on the following priorities:

- Increase visibility of our collection materials and further grow efficiency across all our collection networks
- Reach 50 % collection rate by 2021
- Continue to invest significantly in communication / promotion and studies / R&D
- Maximize recycling rates and quality tracking
- Implement a national stream coordination for more balanced performance
- Benchmark and share best practices with our European colleagues in Eucobat and other streams in France

